



Dura-Bright® EVO

A FORCE **EVOLVED**

No More Polishing

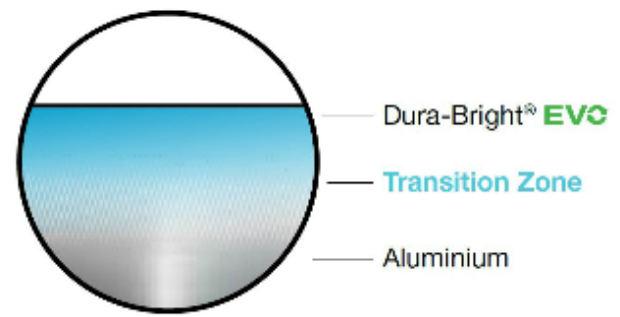
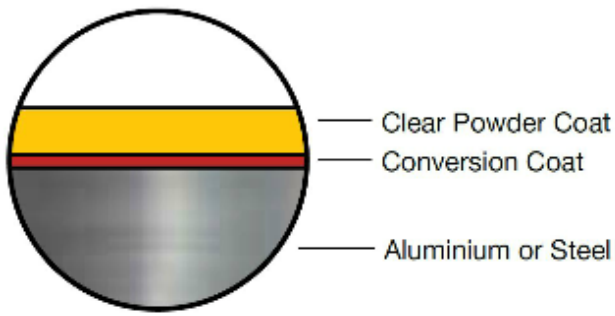
Alcoa® Dura-Bright® **EVO** wheels

It's not a coating... it's a protective surface treatment.

When you're in the market for a new heavy duty truck, trailer or bus and you're looking at a wheel upgrade, there are a few things to consider such as strength, durability and weight – as they all play a big part in the decision factor. However, a question that's frequently being asked by truck and trailer owners is 'How do I keep my wheels looking shiny?' After careful consideration and extensive scientific research Arconic, the makers of Alcoa wheels, came up with the perfect solution. Imagine a wheel with the same qualities customers have come to expect from Alcoa forged aluminium wheels, but with the added features of additional corrosion & chemical protection, as well as having the wheel shine like brand new – year after year.

Featuring Dura-Bright® EVO.

- 10 x times more resistant to corrosion
- Won't peel or crack
- 3 x times more resistant to chemicals
- Maintains a brilliant shine with a simple soap and water wash
- Less weight for increased payload
- Unmatched strength and durability
- Surface treatment which actually penetrates the aluminium
- Environmentally sustainable
- Full 5-year warranty



Conventional Coatings vs Dura-Bright® EVO treatment

Conventional coatings are usually applied as a layer that sits on the surface of the wheel. When scratched, water and salt (especially present in typical trucking environments) can penetrate the coating, which results in corrosion and further deterioration.

What is most damaging to regular wheels are the chemicals in the truck washers, chemicals on the road and the chemicals in the air that we drive through. Combine this with road grime and you end up with an acid like chemical that erodes the wheel. Dura-Bright® EVO provides a high level of wheel surface protection and therefore chemical resistance, due to the surface treatment process that penetrates the aluminium. This treatment is an integral part of the wheel, as opposed to a surface layer, and acts like a force field. This application results in a reduction of environmental matter penetration, usually contributing to wheel deterioration.

With Dura-Bright® EVO
– No More Polishing





'A surface treatment that penetrates the aluminium and acts like a force-field that protects your wheels'

And the best thing is Dura-Bright® EVO comes with the same 5-year warranty as with all Alcoa wheels, manufactured by Arconic wheels. Remember to specify Alcoa Wheels by name - for guaranteed and superior quality.

If you would like assistance or more information on the Dura-Bright® EVO or any of our extensive range of aluminium forged, lightweight wheels for trucks and trailers. Our team at Arconic are always here to help.

Contact Us

Or visit www.durabright.com.au for more information.

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