

APPLICATION GUIDELINE



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Application Guideline for High Polish and Mirror Polish Product Labeling

Alcoa® Wheels finish Clean Buff, designated by 7 or 8 in the 6th digit of the part number, was recently rebranded as High Polish. Therefore, our product labeling is undergoing an update to support the change.

Historically our product labels included a combination of wheel technology and finish names. Going forward the labels will designate finish names only.

High Polish and Mirror Polish labels are currently available on the ULT39x and 88267x wheel families. The remaining 22.5" and 24.5" wheel families are scheduled to be converted by end of 2020. Table 1 below provides a summary of the nomenclature and the labels applied for each Alcoa® Wheel finish during this transition.

Finish	Old Nomenclature	New Nomenclature	Old Label		New Label
7, 8	CLEAN BUFF or LvL ONE®	HIGH POLISH			
1	MIRROR POLISH OUTSIDE	MIRROR POLISH OUTSIDE			
2	MIRROR POLISH INSIDE	MIRROR POLISH INSIDE			
3	MIRROR POLISH BOTH SIDES	MIRROR POLISH BOTH SIDES			

Table 1 – Conversion Reference

HIGH POLISH: The superior polish that redefines standard.

Note: Across the industry, Clean Buff finish was also referred to as Standard LvL ONE® Bright or Level ONE®.

MIRROR POLISH: The ultimate polish for the ultimate finish.

If you have any questions, please contact the Tech Service Center for Alcoa Wheels at (800) 242-9898 option 1.